

OUR MISSION:

COUNTRY HERALD'S MISSION IS TO SERVE THE KANKAKEE, IROQUOIS AND WILL COUNTY AREA BY BRINGING POSITIVE, FACT-DRIVEN, FAMILY FRIENDLY, COMMUNITY DRIVEN STORIES TO YOU ON A WEEKLY BASIS.

BY PARTMERING WITH NON-PROFITS, COMMUNITY ORGANIZATIONS, SMALL BUSINESS OWNERS AND ENTREPRENEURS, WE LOOK FORWARD TO BRINGING YOU LOCAL AREA COVERAGE FOR YEARS TO COME.

OUR STAFF IS COMPOSED OF PASSIONATE VOLUNTEERS WITH DEEP TIES IN MEDIA. A COLLECTIVE COLLAGE OF FORMER EDITORS, WRITERS, RADIO PERSONALITIES, BLOGGERS, AND SOCIAL MEDIA INFLUENCESS

ALL BROUGHT TOGETHER WITH A GOAL.

DELIVER A PRODUCT THAT MATTERS TO YOU.

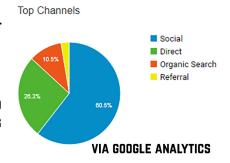
TO SUBMIT A PRESS RELEASE, EMAIL NEWS@COUNTRYHERALD.COM

NEWS COVERAGE EXPANDS IN 50 MILE RADIUS

PRIMARY FOCUS: RESIDENTS OF KANKAKEE/SOUTHERN WILL/IROQUOIS COUNTY
MAJORITY DIRECTED VIA FACEBOOK WITH OVER 95% OF SOCIAL BASE DIRECTED VIA CHANNEL
RECURRING VISITORS SPEND 8+ MINUTES ON SITE

PREDOMINATLY MOBILE USERBASE AVERAGE TIME ON SITE: 03:15

40% OF ALL TRAFFIC COMES FROM KANKAKEE/CHICAGO 94% OF ALL TRAFFIC COMES FROM THE UNITED STATES



RATES SHEET

COUNTRY HERALD CHARGES A RATE OF \$14 PER INCH PER 7 DAY CYCLE ON ADS.

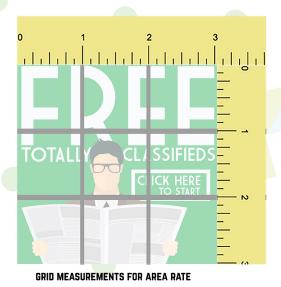
THE TOTAL AREA OF AN AD IS THE AMOUNT YOU WILL BE INVOICED FOR.



EXAMPLE: 3X3 SIDEBAR AD AS APPEARS ON SITE

ALL ADS RUN 7 DAY CYCLES UNLESS OTHERWISE NOTED BY CLIENT

AD COST BREAKDOWN



3"X3"

DIMENSIONS: 1000x1000PX

9 INCHES

AD CALCULATION:

\$14 PER INCH X 9 INCHES

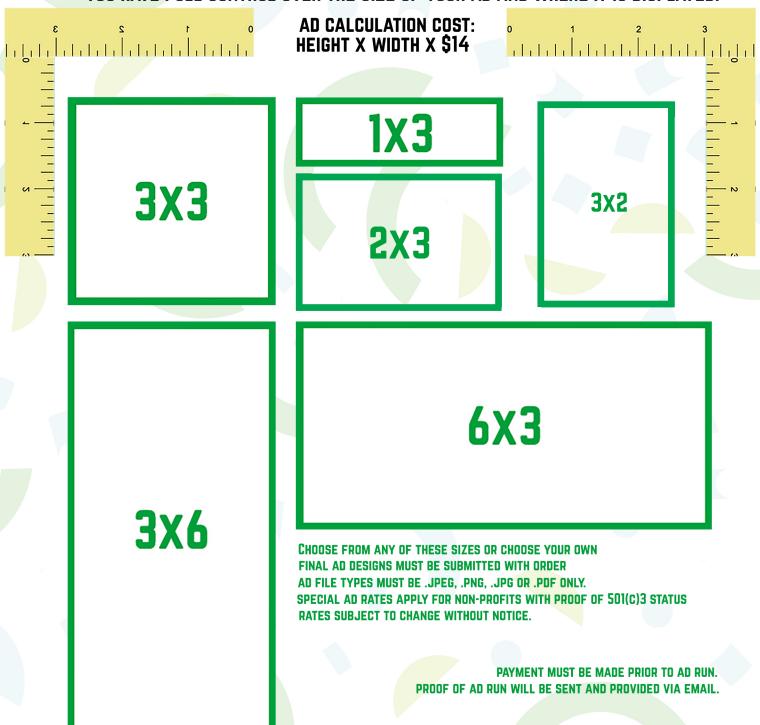
AD RATE: \$126 = \$18

BREAKDOWN DOES NOT INCLUDE GRAPHIC DESIGN OPTIONS.

AD DESIGN AVALIBLE UPON REQUEST. ADDITIONAL FEE OF \$50 WILL BE APPLIED.

AD SIZE OPTIONS

YOU HAVE FULL CONTROL OVER THE SIZE OF YOUR AD AND WHERE IT IS DISPLAYED.



TECH SPECS



3X2 720X312PX \$84 AD SPACE

- OPTIMIZED MESSAGE
- ADDTIONAL DETAILS
- READABLE ENTRIES

3X3 1000X1000PX \$126 AD SPACE

- MAXMIUM DESIGN SPACE
- BOLD MESSAGE OPTIONS
- HIGH CONVERSION RATE

3X1 320X7<mark>0</mark>PX \$42 AD SPACE

- SIMPLISTIC MESSAGE
- BEST FOR LOGO ONLY
- EVENT AND DATE/TIME



X-LARGE BANNER AD **9X6** 2700X1800PX

\$756 AD SPACE

- A1 BANNER LOCATION
- HIGH RESOLUTION
- CLEAR INFORMATION

AD PLACEMENT

HOME PAGE AD PLACEMENT IS BY DEFAULT WITH ALL ADS.



MEASURES 3X?
MIDSECTION SOLD BY DEFAULT, HEADER PLAYMENT AVALIABLE UPON REQUEST
PLACEMENT OPTIONS INCLUDE TOP, MIDDLE AND FOOTER
SPONSOR SECTIONS AVALIABLE

SIDEBAR ADS

MEASURES 3X?
MIDSECTION SOLD BY DEFAULT, HEADER PLAYMENT AVALIABLE UPON REQUEST
PLACEMENT OPTIONS INCLUDE HOME SIDEBAR AND UNIVERSAL SIDEBAR

FOOTER ADS

MEASURES 3X?

MIDSECTION SOLD BY DEFAULT, HEADER PLAYMENT AVALIABLE UPON REQUEST

PLACEMENT OPTIONS INCLUDE BOTTOM FOOTER. THIS APPEARS ON EVERY PAGE OF WEBSITE.

SECTION SPONSOR

MEASUREMENTS VARY
SECTION SPONSORS INCLUDE LIFESTYLE AND SPORTS ONLY AT THIS TIME.

SPECIAL RATES AVALIABLE

BUSINESS DIRECTORY LISTING INCLUDED FOR ALL SPONSORS

SOCIAL MEDIA SPONSORED POSTS INCLUDED WITH ALL AD EVENTS
*CLIENTS AND ORGANIZATIONS MENTIONES INCLUDED WHEN AVAILABLE

COMPLEMENTRY NEWS AND EVENT STORIES UPON SUBMISSION OF FORMAL PRESS RELEASE FROM CLIENT OR ORGANIZATION

EVENT ELECTRONIC BILLBOARD FEATURED THROUGHOUT CHICAGOLAND \$50 FEE APPLIES

BILLBOARD LOCATIONS INCLUDE:

IMP-10FE I-80, NS E/O JOLIET BRIDGE, FE

DIGITAL BILLBOARD ALONG I-80 NEXT TO ICONIC JOLIET BRIDGE. TARGETS WESTBOUND TRAFFIC WITH TYPICAL LONG DELAYS. LOCATED NEXT TO EXIT FOR ROUTE 66 CHICAGOLAND SPEEDWAY AND DOWNTOWN JOLIET.

IMP-13FS - I-55, NS, S/O HWY 52, FS

VERY LONG READING INBOUND CHICAGO DIGITAL BILLBOARD, LOCATED IN THE SOUTHWESTERN SUBURB OF JOLIET. LOCATED NEAR THE NEXT EXIT FOR LOUIS JOLIET MALL.

BB-7FN - I-57, ES, AT 141ST STREET, FN DUAL READING INTERSECTION BILLBOARD WITH VISABILITY TO BOTH 167TH AND PULASKI.

LOCATED NEXT TO HEAVY RETAIL, DINING AND ENTERTAINMENT CENTER.

16 WEST INDUSTRIAL DRIVE, KANKAKEE LOCATED JUST OFF RT 52 TOWARDS THE 57 INTERCHANGE, THE EXIT SUPPORTS A VARIETY OF VISITOR TRAFFIC, HOTELS AND COMMUNITY COLLEGE STUDENTS.

SUBMIT PRESS RELEASES DIRECTLY VIA EMAIL TO NEWS@COUNTRYHERALD.COM

815-733-1222

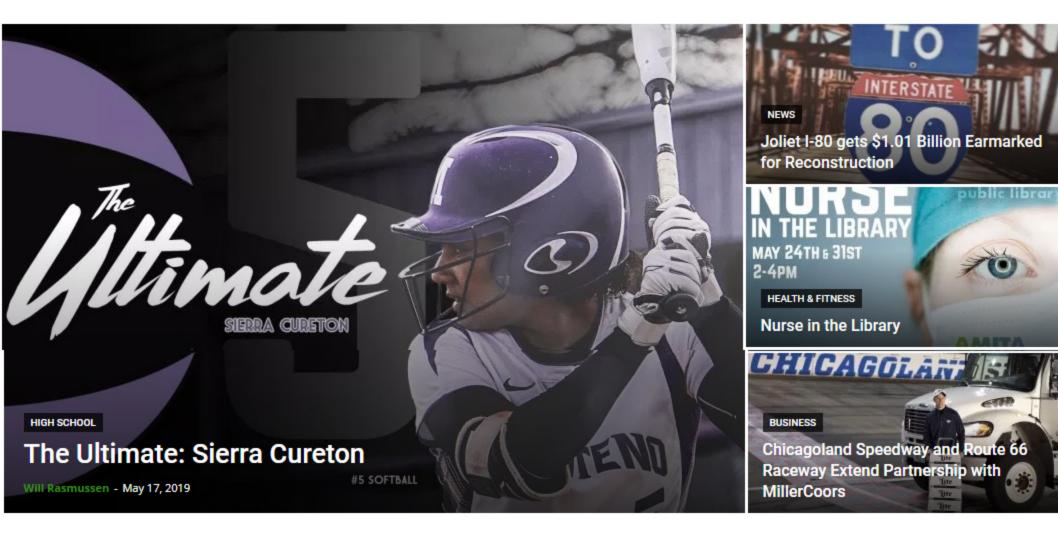


 $\triangleright \times$

Q

NEWS Y

TRENDING NOW > The Ultimate: Sierra Cureton



MAY 24TH # 31ST 2-4PM

Health & Fitness

Nurse in the Library

LOCAL



is committed to excellence, on and off the field. Their work ethic, dedication, determination,...

LIFESTYLE

AMITA

The Ultimate: Steffen Hilsenhoff May 4, 2019

Book Day

May 14, 2019

May 3, 2019 Manteno Chamber Hosts TUESDAY, MAY 7, 2019 Community Connections Fair

Tractor Supply breaks ground in

Village of Bradley Garage Sale

May the 4th be with Free Comic

Days (Register Now)

Load more v

Kankakee

CHICAGOLAN

Chicagoland Speedway and

Partnership with MillerCoors

Load more v

Route 66 Raceway Extend

STAY CONNECTED



0





ARTS & ENTERTAINMENT ONU Elite Prospects Camps May 12, 2019



work ethic, dedication, determination,...

Will Rasmussen - May 17, 2019 excellence, on and off the field. Their work ethic, dedication, determination,...

Dates & Locations

MAY 13TH

INDIANAPOLIS, IN

SPORTS

The Ultimate: Steffen Hilsenhoff May 4, 2019

KCC Commencement Announced

Soccer Camp is almost here!

Load more v

May 3, 2019

March 29, 2019

Olivet Nazarene University will host their annual Elite Prospects Camps on

Sunday, June 2 and 23, 2019 from 5:30-7:30p.m. The Elite Prospects...

Central Illinois is filled with amazing student athletes. The Ultimate are something truly special. These skilled talents are few and far between....



0

0

The Ultimate: Sierra Cureton 0 The Ultimate athlete is a student who trains hard and is committed to



42 %

80°

KANKAKEE COUNTY

SAT

90°

≈ 86°

≈ 80°

WED

83°

75 %

TUE

61°

🌄 COUNTRY HERALD

Play Less

Organize More

Totally Free

Marketplace

ebay 33% off 2Pcs Black Silicone...

WILL COUNTY

82.8

ನ 2.9mph

MON



KCC Commencement Announced News Room - May 3, 2019 About 450 people will graduate at the 50th annual Kankakee Community

The Ultimate: Steffen Hilsenhoff

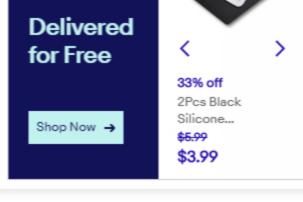
ONU Elite Prospects Camps

Will Rasmussen - May 12, 2019

Will Rasmussen - May 4, 2019

Soccer Camp is almost here! Shane Saathoff - March 29, 2019 In this beginner's soccer program children will enhance their motor skills and coordination while learning fundamental soccer skills. Parents are encouraged to...

College commencement ceremony at 10 a.m. Saturday, May 11, 2019 in...



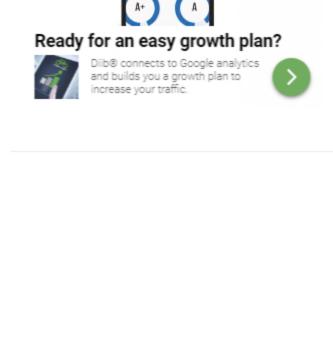
IROQUOIS COUNTY



Load more v



READY TO SIMPLIFY



HEALTH & FITNESS

~~~

Nurse in the Library

News Room - May 17, 2019

1

Exfoliators: Not Just for Dry Skin

Amy Alessandri - March 26, 2019

Buzz From Above: Drone Flying

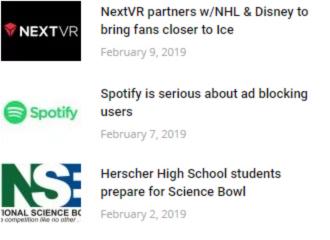
Shane Saathoff - April 3, 2019

Valley

Adventures in the Kankakee River

TECH

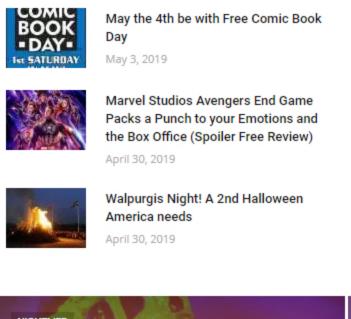
~~~



Bourbonnais

Old Navy Open for Business in

OLD NAVY BUSINESS



Neon T-Rex: 68th Annual Field

- May 13, 2019

Museum Members Night

ARTS & ENTERTAINMENT

~~~

BOURBONNAIS PUBLIC LIBRARY

AUNIVERSE

Summer Reading Launch Eventeres

News Room - May 7, 2019

Bones Coffee Company

0 Thunder Therapy fights insomnia Shane Saathoff - February 5, 2019



Available at Beecher Village Hall

5K RUN/WALK! RIDES! FOOD! FUN! CARNIVAL! BINGO! **MUSIC! PARADE! AND**





WIN ME!

Health & Fitness Nurse in the Library

News Room - May 17, 2019

MAY 24TH & 31ST

2-4PM

Will Rasmussen - May 17, 2019

LATEST ARTICLES

The Ultimate: Sierra Cureton

0

0





1 2 3 ... 7 >

Chicagoland Speedway and Route 66 Raceway Extend Partnership with MillerCoors News Room - May 16, 2019 0 June 14 & 15, 2019 Register in the Main Office at the **Bradley Village Hall** by June 3, 2019 \$10 per registration Plus \$10 refundable sign deposit Community a participating addresses will be in local

FOLLOW US ON INSTAGRAM @COUNTRY_HERALD

Companies Will Win the Super - February 2, 2019

Leading Agency to Predict Which

Unanimous AI teams up with

ARTS & ENTERTAINMENT

Bowl

FREE



Follow us on Facebook:



Village of Bradley Garage Sale Days (Register Now)



0

Page 1 of 7

Subscribe for Updates

Email Address *

Classified Search

Search Listings

TOTALLY

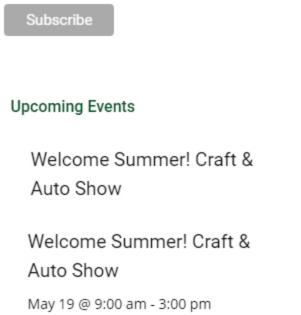
Enter your keyword here ...

Reset

CLASSIFIEDS

CLICK HERE TO START

* indicates required



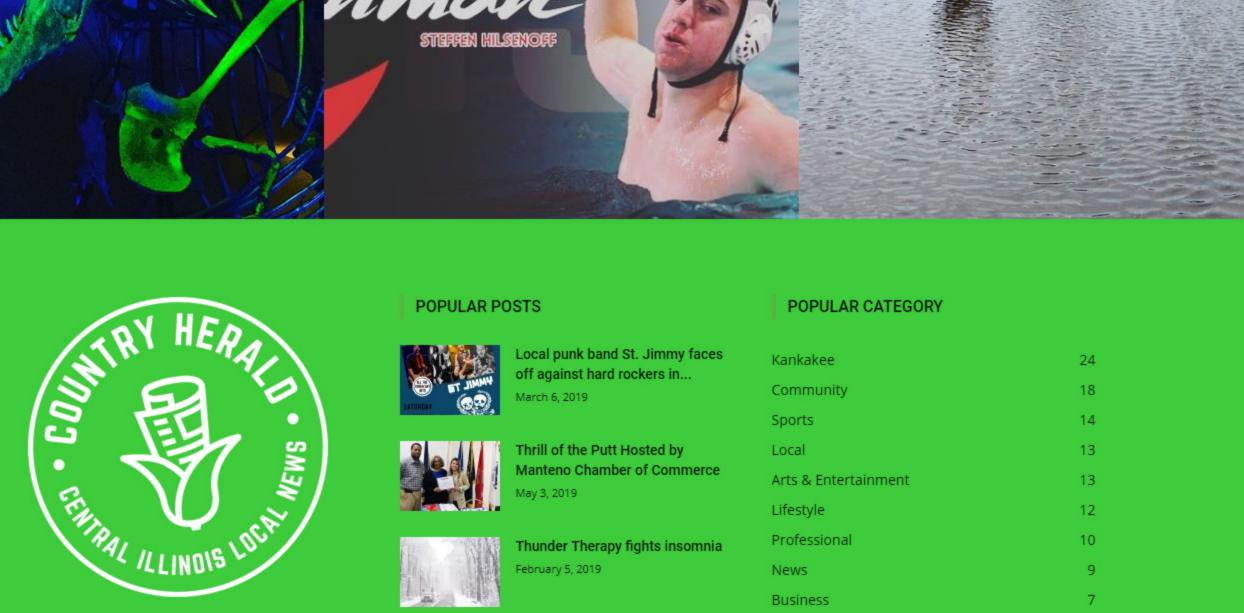
Kankakee Strawberry Jazz Festival

Crown Point Corn Roast 2019

June 2 @ 11:00 am - 4:00 pm

June 7 - June 8

View All Events





News Room - May 16, 2019 News Room - May 14, 2019 0 0 INDIANAPOLIS, IN -MAY 13TH GRAND RAPIDS, MI MAY 18TH BOURBONNAIS, IL 29th Annual Rhubarb Festival ILINE ZNO & 23RD May 19 @ 10:00 am - 4:00 pm Neon T-Rex: 68th Annual Field ONU Elite Prospects Camps Museum Members Night Will Rasmussen - May 12, 2019 0 Fightin' Irish 5K Ken Klipp Shane Saathoff - May 13, 2019 0 Classic May 27 @ 8:00 am - 12:00 pm OURBONNAIS PUBLIC LIBRARY ALTNIVERSE OF STORIES Kankakee Strawberry Jazz Faa+i./al May 27 @ 8:00 am - 12:00 pm

Event **News Room** - May 7, 2019

Submit News Submit an Event Privacy Artisan Market Business Directory Place an Ad | My Account Contact Us

Contact us: news@countryherald.com

© 2019 Country Herald, All Rights Reserved. Web Design by Social Snowball LLC

EFRIFAR ILLINOIS LOCALY Country Herald serving the Kankakee, Iroquois and Will County area. If you would like to submit an article to us, please write:

NEWS Y

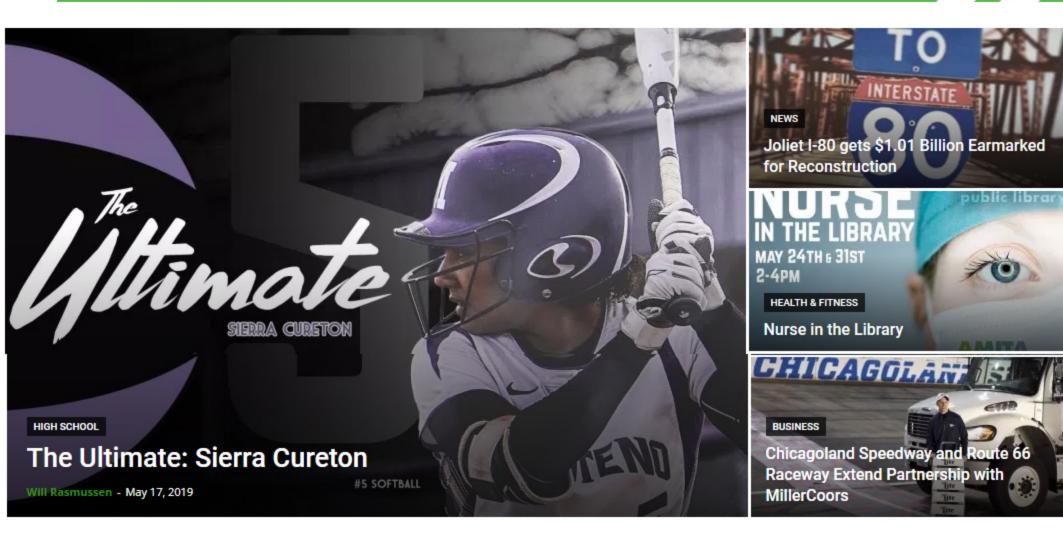
HOME



ARTISAN MARKET

LIFESTYLE Y

TRENDING NOW > The Ultimate: Sierra Cureton



LOCAL



The Ultimate athlete is a student who trains hard and is committed to excellence, on and off the field. Their work ethic, dedication, determination,...

LIFESTYLE

MAY 24TH # 31ST 2-4PM

Health & Fitness

Nurse in the Library

Load more v

AMITA

The Ultimate: Steffen Hilsenhoff May 4, 2019

May the 4th be with Free Com Book Day May 3, 2019

Manteno Chamber Hosts TUESDAY, MAY 7, 2019 Community Connections Fair May 3, 2019

Tractor Supply breaks ground

ONU Elite Prospects Camps

Kankakee

Village of Bradley Garage Sale

Days (Register Now)

May 14, 2019

HICAGOLAR

Chicagoland Speedway and

Partnership with MillerCoors

Load more v

Route 66 Raceway Extend

110

STAY CONNECTED

Followers Followers

0

248

42

Q

SUBMIT Y

MARKETPLACE Y







The Ultimater Olerra Oureton Will Rasmussen - May 17, 2019 0

The Ultimate athlete is a student who trains hard and is committed to excellence, on and off the field. Their work ethic, dedication, determination,... Load more v The Ultimate: Steffen Hilsenho May 4, 2019

May 12, 2019

KCC Commencement Announced May 3, 2019

Soccer Camp is almost here! March 29, 2019

42 %

excellence, on and off the field. Their work ethic, dedication, determination,...

The Ultimate athlete is a student who trains hard and is committed to

The Ultimate: Sierra Cureton

Will Rasmussen - May 17, 2019

SPORTS



Will Rasmussen - May 12, 2019 Olivet Nazarene University will host their annual Elite Prospects Camps on Sunday, June 2 and 23, 2019 from 5:30-7:30p.m. The Elite Prospects...

The Ultimate: Steffen Hilsenhoff

KCC Commencement Announced

News Room - May 3, 2019

encouraged to...

ONU Elite Prospects Camps

0 Will Rasmussen - May 4, 2019 Central Illinois is filled with amazing student athletes. The Ultimate are something truly special. These skilled talents are few and far between....

0



In this beginner's soccer program children will enhance their motor skills and coordination while learning fundamental soccer skills. Parents are

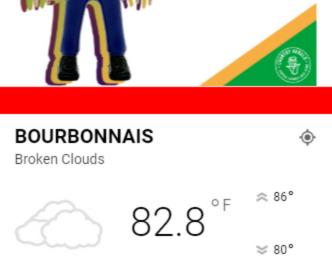
About 450 people will graduate at the 50th annual Kankakee Community College commencement ceremony at 10 a.m. Saturday, May 11, 2019 in...



Load more v







ನ 2.9mph

MON

SAT

90°

ebay

80°

Totally Free

Marketplace

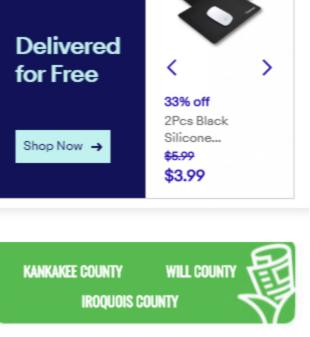
75 %

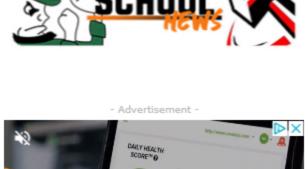
WED

83°

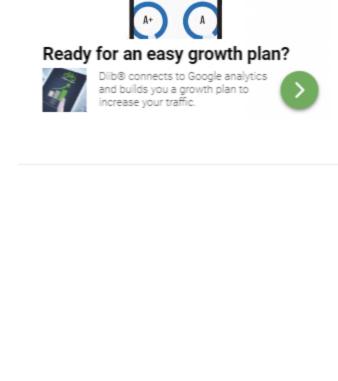
TUE

61°





READY TO SIMPLIFY



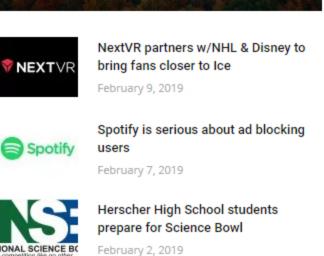
Buzz From Above: Drone Flying

Shane Saathoff - April 3, 2019

Adventures in the Kankakee River

TECH

~~~



OLD NAVY BUSINESS

Valley

Old Navy Open for Business in Bourbonnais

May the 4th be with Free Comic Book Day May 3, 2019 Marvel Studios Avengers End Game Packs a Punch to your Emotions and the Box Office (Spoiler Free Review) April 30, 2019 Walpurgis Night! A 2nd Halloween America needs April 30, 2019

ARTS & ENTERTAINMENT

~~~

BOURBONNAIS PUBLIC LIBRARY

AUNIVERSE

Summer Reading Launch Eventeres

News Room - May 7, 2019

Bones Coffee Company

Neon T-Rex: 68th Annual Field **Museum Members Night**

Exfoliators: Not Just for Dry Skin Amy Alessandri - March 26, 2019

0

Thunder Therapy fights insomnia

Shane Saathoff - February 5, 2019

1

HEALTH & FITNESS

~~~

Nurse in the Library

News Room - May 17, 2019

Unanimous AI teams up with

Companies Will Win the Super

- February 2, 2019

Leading Agency to Predict Which

ARTS & ENTERTAINMENT

DRAWING TO BE HELD

JULY 6, 2019 AT 11:00 PM **

Bowl





WIN ME!

Bones Coffee

Company

Follow us on Facebook: BEECHER4TH0FJULYFESTIVAL Visit us online at: WWW.VILLAGEOFBEECHER.ORG (708) 946-2261 💒





Bones Coffee Company

June 14 & 15, 2019 Register in the Main Office at the **Bradley Village Hall** by June 3, 2019

\$10 per registration

with MillerCoors

News Room - May 16, 2019

Chicagoland Speedway and Rout

66 Raceway Extend Partnership

Days (Register Now) News Room - May 14, 2019 INDIANAPOLIS, IN -MAY 13TH GRAND RAPIDS, MI MAY 18TH BOURBONNAIS, IL

ALTNIVERSE OF STORIES ALE AGES | JUNE & JULY 2019 | FREE! Bourbonnais Public Library Hosting Summer Reading Launch Event **News Room** - May 7, 2019

FOLLOW US ON INSTAGRAM @COUNTRY_HERALD

CLICK HERE TO START

Subscribe for Updates

0

0

0

0

Classified Search

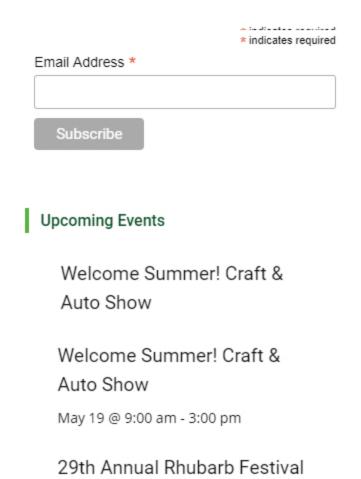
Search Listings

TOTALLY

Enter your keyword here ...

Reset

CLASSIFIEDS



Faa+i./al May 27 @ 8:00 am - 12:00 pm Kankakee Strawberry Jazz

June 2 @ 11:00 am - 4:00 pm

May 19 @ 10:00 am - 4:00 pm

Fightin' Irish 5K Ken Klipp

May 27 @ 8:00 am - 12:00 pm

Kankakee Strawberry Jazz

Classic

Festival

June 7 - June 8

View All Events

Crown Point Corn Roast 2019



News Room - May 17, 2019

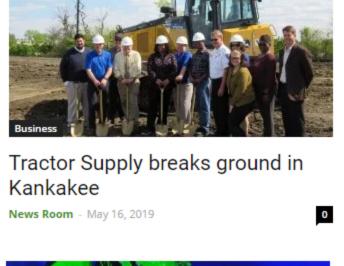
MAY 24TH & 31ST

2-4PM

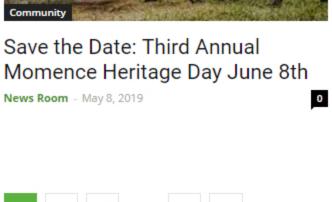
Will Rasmussen - May 17, 2019

The Ultimate: Sierra Cureton

LATEST ARTICLES



Neon T-Rex: 68th Annual Field Museum Members Night Shane Saathoff - May 13, 2019







0

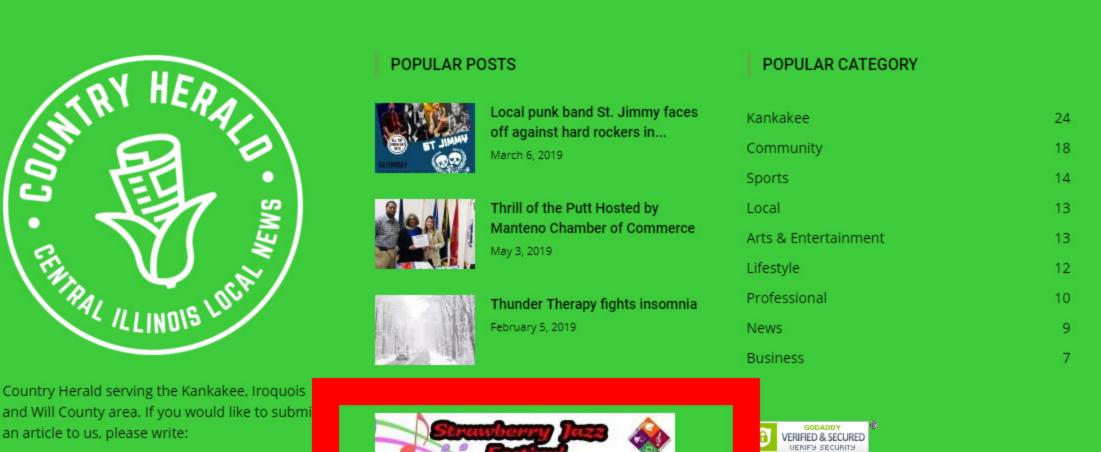
0

0



Page 1 of 7





© 2019 Country Herald, All Rights Reserved. Web Design by Social Snowball LLC

Submit News Submit an Event Privacy Artisan Market Business Directory Place an Ad | My Account Contact Us

VERIFIED & SECURED UERIFY SECURITY Contact us: news@countryherald.com